

# IM'S STRATEGY FOR A JUST AND COMPASSIONATE WORLD

2024-2028





# LET'S CREATE CHANGE TOGETHER!

**IM** was founded in resistance to the authoritarian and fascist threats at the brink of WWII. Since then, IM has fought for justice in solidarity with partners worldwide.

Yet today, the world is heading in the wrong direction.

Democracy is under attack, injustice is on the rise everywhere. Peaceful protestors face imprisonment, torture and death.

And while the rich are getting richer, the poor are getting poorer.

Women cannot decide about their own life and body. People face hate and violence simply because of their skin colour, loving who they want or being who they are.

And every day we see how human-made climate change is threatening our very existence.

As a feminist and anti-racist organisation we can't give up and we won't.

The world is heading in the wrong direction.

But we are not. **Join us now.**

Martin Nihlgård  
Secretary General

**im**





# HOW DO WE CREATE CHANGE?

## Our Vision

A just and  
compassionate world

## Our Mission

To expose and fight  
poverty and exclusion

## Our Strategic Goal

People take action for  
justice together

## Our Role

IM shifts power and  
mobilizes for justice

- 1 IM believes in the power of everyone to change their own life and that of those around them.
- 2 When we raise our voices together, we can overcome oppression, repressive laws and authoritarian rules.
- 3 IM is part of a network of changemakers; our partner ecosystem. We unite our vibrant member base, informal networks and organizations to join the fight for justice. We facilitate opportunities and open up spaces to engage in together.
- 4 We are using our privilege, power and resources to be a daring and evolving ally. IM centers and amplifies the voices of those experiencing injustice, so that they are heard in the rooms where the future is sculptured, and decisions are made.
- 5 One voice, one movement, one change inspires others. Together, we are an unstoppable force for good.





## IM'S ROLE

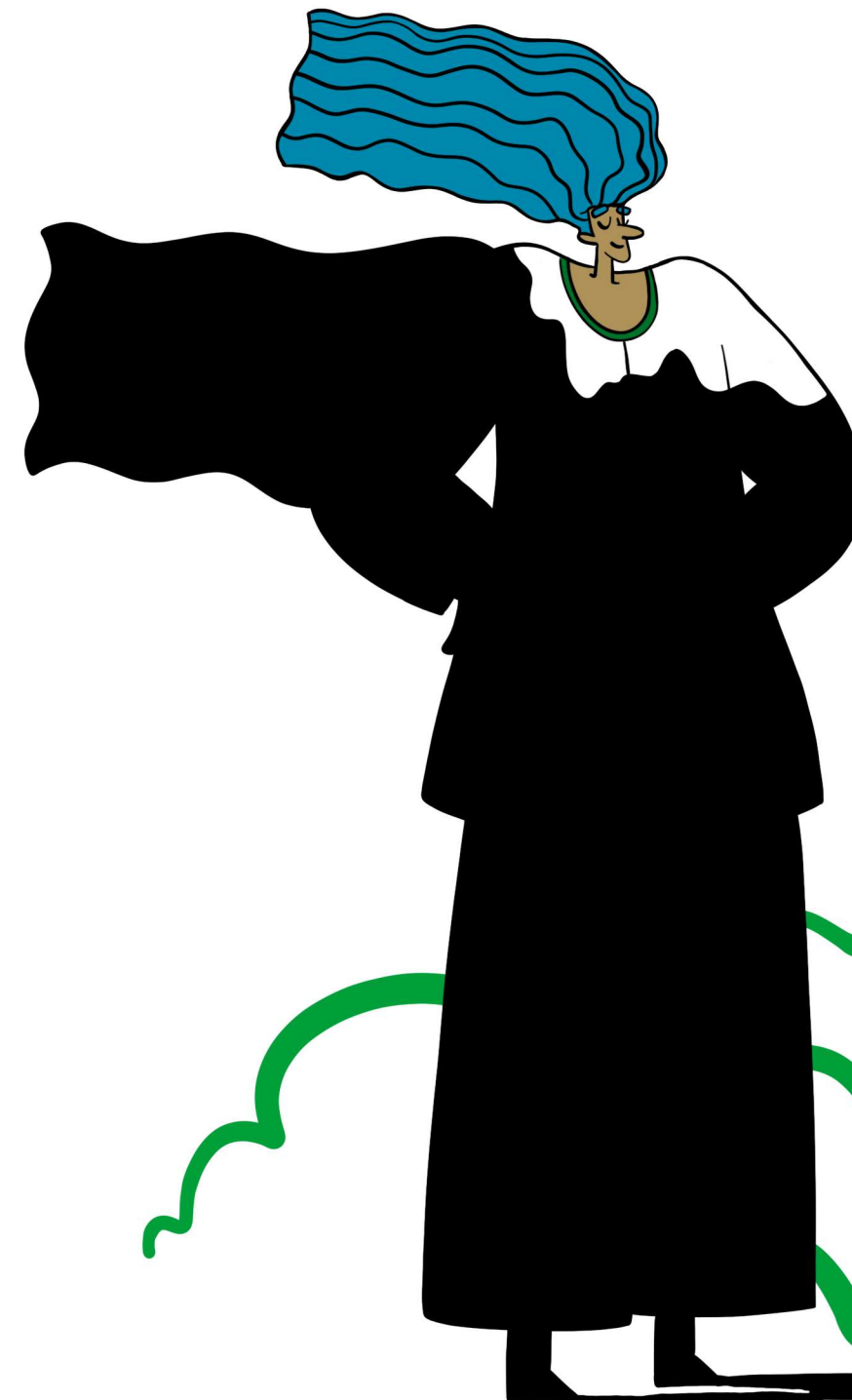
Finally, power is shifted to where it should be. People facing injustice, poverty and exclusion will be in the drivers seat, taking the decisions impacting them.

We overcome unjust patterns, built on discrimination, racism and sexism.

We start by being aware of our own privileges and transforming us and our environment.

We embrace authenticity and representation from people experiencing injustice.

Our work is built on justice and dignity - for all.



# WE SHIFT POWER



## IM'S ROLE

We will fight for a just world in a changing climate, alongside our partners and those experiencing injustice.

A just world, is a world where all individuals have equal rights and opportunities to realise their lives according to their own desire, with full respect for human rights. Facing the threats of our time, IM will champion social, economic and climate justice in contribution to the global Sustainable Development Goals.

### **We want social justice.**

We want democratic societies that champion human rights and embrace diversity.

### **We want economic justice.**

We want people to have access and control over economic resources to ensure their survival and dignity.

### **We want climate justice.**

We want a safe climate for everyone.  
Prioritizing those suffering the most from climate change, yet have done least to cause it.

# WE MOBILIZE FOR JUSTICE





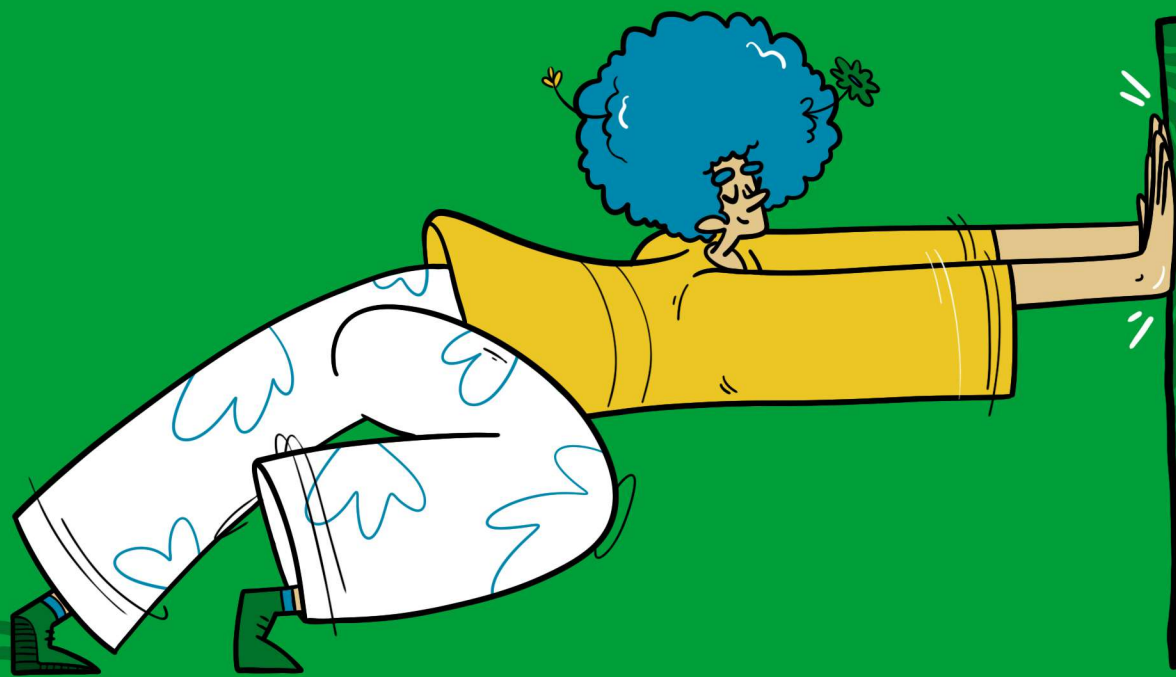
## WE WALK THE TALK

IM has agreed on four commitments for the coming five years, to ensure that we and others can hold ourselves accountable.

We want to have more impact, so we will have a sharp **focus** on creating relevant change. We want those experiencing injustice to be in the drivers seat, so we will invest in **allyship**. We know that we can only achieve change together, which is why we will **collaborate** with others. And we know that we need to start change with ourselves, which is why we will **transform**.

TRANSFORMATION  
+  
COLLABORATION

FOCUS + ALLYSHIP +



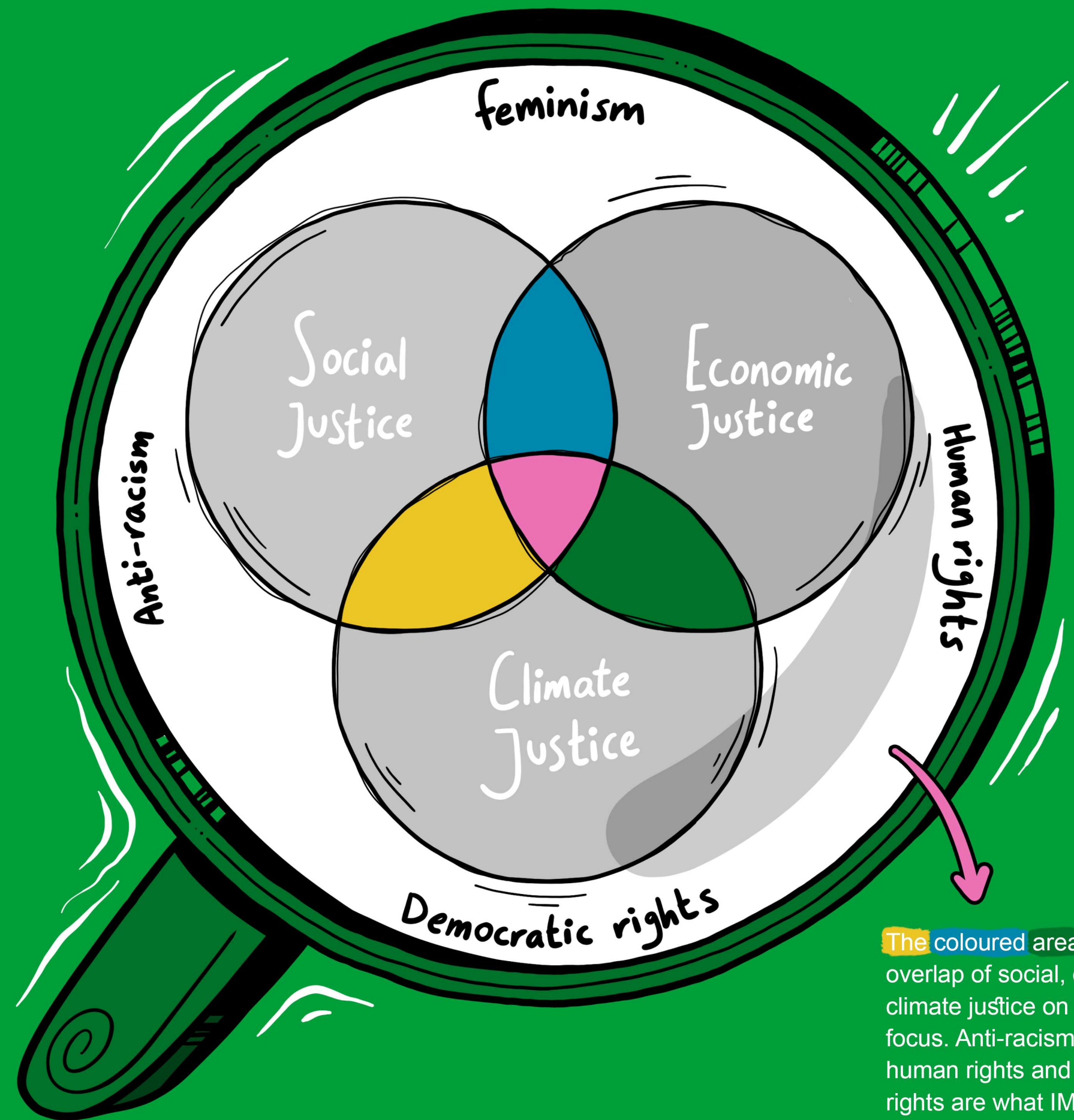


COMMITMENT 1

## FOCUS

### BY 2028, IM

- 1 focusses on where social, economic and climate injustices overlaps.
- 2 focusses on partners who support people facing multiple layers of discrimination and disadvantage, especially women and youths.
- 3 is a strong feminist and anti-racist partner that fights for everyone's right to change the world.
- 4 champions human rights and democratic rights in all our efforts and partnerships.



The coloured areas indicates the overlap of social, economic and climate justice on which IM will focus. Anti-racism, feminism, human rights and democratic rights are what IM is grounded in.



COMMITMENT 2

# ALLYSHIP

## BY 2028, IM

- 1 involves overlooked agents of change. IM partners with newly-established, informal actors, loose networks, women's groups and youth groups.
- 2 encourages south-south partnerships, that do not need IMs support.
- 3 amplifies our partner's voices on social, economic and climate justice, advocates for and contributes to a safe democratic environment in which people and organizations can voice their opinions and claim their rights.
- 4 is known for our innovative, anti-racist and feminist communication that allows people to own their narratives and that reflects their agency and power.





# COLLABORATION

## BY 2028, IM

- 1 connects people, partners and organizations who want to achieve a just world.
- 2 raises funds through innovation, engagement, accountable and equitable relationships and working practices.
- 3 has a diversified funding base that ranges from increased private donations over commercial partnerships to institutional funding.
- 4 supports partners for multiple years and even in contexts that become more repressive, hit by disasters and war.
- 5 always gives as good as or better type of funding than we receive. We make funding available that supports the overall agency of our partners.





COMMITMENT 4

# TRANSFORMATION

## BY 2028, IM

- 1 is an efficient and agile organization with selfsteering teams.
- 2 is a vibrant organization with strong voluntary engagement.
- 3 has members, co-workers and governing boards that reflect diversity.
- 4 increased our partners and rights holder's influence in decision-making processes.
- 5 walks the talk and takes lead in climate justice and sustainability towards zero carbon emissions (e.g. zero meat, zero flights and zero carbon emissions from investments).





Join us to create a just and compassionate world.



[imsweden.org](http://imsweden.org)